



DONATE TO THE MICHELOB ULTRA KATY 5K

The Katy Trail needs your support!

Following the 5K, race participants file in to Reverchon Park for the real fun, the Katy Picnic! Each year more than 50 area restaurants hand out food to our 5,000 race participants who enjoy the picnic as part of their registration fee. Beer, wine, soft drinks, and water will be served at the event. The large, urban-active crowd and the great variety of food make the Katy Picnic one of the best opportunities to market your company. Join the fun and help support the Katy Trail!

BENEFITS:

In addition to exposure at the event, your logo will be included on a variety of highly visible marketing opportunities including:

- Full color race posters distributed throughout Dallas
- Listed on Friends of the Katy Trail's website
- Mentions on social media
- Dedicated Katy 5K emails with a reader list of 20k

WHAT TO BRING:

- One picnic friendly dish for a MINIMUM OF 1,000
- Utensils, plates, bowls needed for serving
- Staff to serve race participants
- Promotional banners, flyers, menus to decorate your tent

Friends of the Katy Trail will supply you with a 10x10 tent, two tables with picnic covers, and two chairs.

****No sales allowed at the event**

****Restaurants must be in place and ready to serve by 5pm**

BENEFITING



2016 Katy Picnic Participating Restaurants

Bandito's	E Bar Tex Mex	Lakewood Smokehouse	Roots Juices
Blue Mesa/ Tacos and Tequila	Eatzi's	Landmark - Warwick Hotel	Simply Fit Meals
Breadwinners and Quarter Bar	Henry's Majestic	Marie's Mantle	Slowbone
Buda Juice	Hoist	Mattito's	Sushi Zushi
Chili's	Hook Line and Sinker	Mena's Tex Mex Grill	Tiff's Treats Cookie Deliver
Chuy's	Howard Wang's	Nobu	Tom Thumb
City Council	I Fratelli	Panera	Top Knot
Clutch	Javier's	Parigi	Trader Joe's
Common Table	Jimmy John's	Paul Martin's American Grill	Texas Scottish Rite Hospital Popcorn
Crisp Salad	Katy Trail Ice House	Pop Star	Urban Taco
Crush Craft Thai	Komali	Potbelly	Which Which
Del Frisco's Grille	Kozy Kitchen	R Taco	Whole Foods
Dick's Last Resort	Krave Jerky		

Friends of the Katy Trail is the non-profit organization that manages the Katy Trail for the City of Dallas. The Katy Trail is 100% community-supported meaning Friends of the Katy Trail is responsible for funding everything you see along the Trail from lights and water, to organic landscaping, to security patrols by off-duty Dallas Police Officers. The Michelob Ultra Katy 5K is the organization's largest fundraising event helping to bring in close to a quarter of their annual budget of over \$900,000. To learn more about the event and Friends of the Katy Trail, please visit KatyTrailDallas.org.



MICHELOB ULTRA KATY 5K

INTENT TO DONATE

RETURN BY FAX:

214-303-1181

RETURN BY EMAIL:

Lauren@KatyTrailDallas.org

OR RETURN BY MAIL:

Friends of the Katy Trail

Attn: Katy 5K

5207 McKinney Avenue, Suite 19A

Dallas, TX 75205

DONOR/RESTAURANT NAME TO APPEAR IN PRINT

DONOR ADDRESS

TELEPHONE

CONTACT NAME/TITLE

EMAIL

I WOULD LIKE TO DONATE THE FOLLOWING:

PLEASE LIST ANY ELECTRICAL NEEDS OR SPECIAL REQUESTS:

Completed forms and logos must be submitted by April 15th to guarantee inclusion in marketing materials. Please email a vector file logo to Lauren@KatyTrailDallas.org

THANK YOU!

Friends of the Katy Trail, Inc. is a 501(c) (3) nonprofit, and your gift is tax deductible to the extent allowable by law.