The Katy Trail is an important connector for Dallas and an asset that is increasingly recognized around the country as a key Dallas landmark. As President of the board, I have enjoyed hearing all of the positive stories about how the Trail contributes to the experience of both residents of and visitors to Dallas. Friends of the Katy Trail takes our role as stewards of the Trail very seriously and we constantly strive for ways to maintain the Trail as a safe and beautiful space within Dallas.

2018 was a year of new beginnings for the Katy Trail. For many years our focus has been squarely on the preservation of the Trail as it was initially constructed. As the Trail has become ever more popular we have started to look towards how we can improve the experience of Trail users and broaden all parts of the community to which the Trail connects. In 2018 we completed the Cambrick entrance providing a better way for parts of Uptown to access the Trail. We also completed a LED light conversion along the trail to further enhance the safety and sustainability.

The new entrance and upgraded lighting are just two components of a comprehensive vision plan process that began in 2016. We consulted a broad universe of stakeholders in the Trail and came away with a wide range of ideas to enhance the safety, aesthetics and opportunities for engagement. The Katy Trail is an amazing place today, but there are always opportunities to further improve the Trail for our community.

The board of the Friends of the Katy Trail is committed to realizing this Vision Plan. It may take many years, but in 2018 we took the first step by committing as a board to invest over $1mm of our own reserves to fund the first phase of the Vision Plan. This commitment was matched in 2018 with a $2.5mm challenge gift from an anonymous supporter and further bolstered by a $1mm commitment from the City of Dallas Parks Department in the first half of 2019. We are off to a great start!

This is the first capital fundraising initiative by the Friends of the Katy Trail since the Trail was originally built. Launching this campaign has given us the opportunity to engage with the city, the community of businesses and residents along the Katy Trail, our members and the Dallas philanthropic community at large. I have been overwhelmed by the accolades and support we have received. It has been exciting to be a part of this campaign and I look forward to seeing the effort bear fruit as we plan to break ground on the first phase of the Vision Plan in 2020.

We are grateful to our stakeholders: members, donors, the City of Dallas, our community partners and many other supporters. Our operations budget is entirely funded by private donations and the majority of our capital budget also comes from private dollars. Without this support we would not be able to maintain the Trail that so much of Dallas has come to love and use on a daily basis. I encourage you to get more involved with our organization, provide feedback on how we can make the Trail better and continue to support us financially. We are so grateful for your support, and we are excited about what we can do together for our Trail in the future.

With appreciation,

Charlie Shufeldt
President
Friends of the Katy Trail
BECOME A FRIEND OF THE TRAIL

Billy Hartwell*, Eric Paulson*, Jared White City of Dallas, Robin Baldock Executive Director

20th Anniversary Katy 5K honorary chairs: Becky Frey, Matt Lucas, Paige Nash

Blake Shipp*, Lindsay Shipp, Rob Little*

Luann Hicks*, Billy Hartwell*, Julie Brown

* denotes Friends of the Katy Trail Board Member
Friends of the Katy Trail started as a small group of devoted neighbors with a big vision to turn an abandoned railway into an urban oasis. Today, there are over 1 million visits to 3.5 miles of manicured trail. None of which could have been possible without the generosity of our community.

Each year Friends of the Katy Trail raises over $1 million to keep the Katy Trail in pristine condition. Our nonprofit is responsible for funding all trail maintenance and improvements. Without Friends there would be no safety patrols, lights, water, landscaping – no Katy Trail.

We know we would not be here without private donations and we are humbled by the big-heartedness of the Dallas community. That being said, each year the amount of visits to the Katy Trail grows along with our maintenance budget. We need everyone who uses the Katy Trail to join the movement and become a Friend of the Katy Trail.

MEMBERSHIP

Membership is key to our success. We depend on the financial support from those who love and use the Trail to help us sustain its natural beauty. Currently, there are about 1,500 members of the Friends of the Katy Trail. The Membership and Marketing Committee works to increase membership by spreading awareness in the community. Each month, fun events are held at local establishments and on the Katy Trail for our members’ enjoyment. In addition, our Better/Best Event is held each spring to recognize our major contributors.
2018 MILESTONES

THE KATY 5K

This year celebrated our 20th Anniversary Katy 5k presented by Michelob Ultra on June 7th. Five thousand runners and volunteers participated to raise $245,000 for the maintenance of the Katy Trail.

THE ANNUAL KATY TRAIL ICE HOUSE GOLF INVITATIONAL

Our good friends and neighbor The Katy Trail Ice House started this tradition 4 years ago and we see the fun lasting far into the future. Troy Aikman and Jason Garrett served as honorary co-chairs for the fourth consecutive year. This year’s event generated $82,500.

THE PLAZA AT CAMBRICK

The plaza at Cambrick was finished just in time for the 20th Anniversary Katy 5K. This marked the first major capital project completed on the Katy Trail in a decade.

THAT’S BRIGHT

With help from the Constantin Foundation, the Katy Trail underwent a LED light conversion to improve safety and reduce electricity and maintenance costs on the Trail.

SPEED LIMITS

Our Safety Committee had 10mph suggested speed limits signs installed throughout the Katy Trail to remind trail users to maintain a safe speed.
LOOKING TO THE FUTURE

In 2018, the Friends received an anonymous challenge grant of $2.5 million, specifically earmarked for constructing the remaining one mile of soft surface and resurfacing the existing surface. A Major Gifts Committee was formed and has been working diligently towards an $8 million fundraising goal that when completed, will have a significant impact on the Katy Trail by adding a dedicated pedestrian path, additional entrances and enhanced lighting. We anticipate this project to be complete in the spring of 2020.

LETS BE FRIENDS

☑ Make sure your Friends of The Katy Trail membership is current.
☑ Participate in our fundraisers like the Katy 5K presented by Michelob ULTRA.
☑ Volunteer either on the Katy Trail or at one of our events. Join our volunteer list via our website or contact the Friends of the Katy Trail office.
☑ Stay in the know. Sign up for our e-news via our website and be sure to follow us on social media.

☑ If you are under 40, join our young professional group the Katy Trailblazers.
☑ Recruit your friends! There are so many people out on the Katy Trail that do not know we are here. Let them know you are a Friend of the Trail and that they should be one, also.

2018 BOARD OF DIRECTORS
TJ Carter
Buddy Cramer
Sam Dalton
Troy Daniel
Haylee Hall
Billy Hartwell
Jill Beth Hayes
Luann Hicks
John Holland
Robert Little
Ken Malcolmson
Eric Paulson
Ken Reese
Mark Schachter
Blake Shipp
Charlie Shufeldt
Wayne Smith
Pat Snoots
Letty Spicer
Joshua Terry
Lori Watkins
Sophie Levy Zuckerman

EX OFFICIO:
Rodney Schlosser
Paul Sims
Neal Sleeper

STAFF
Executive Director
Robin Baldock

Membership/Marketing Director
Lauren Whitson
FRIENDS OF THE KATY TRAIL

14
HOSTED EVENTS

1649
TOTAL MEMBERS

300
HARD WORKING VOLUNTEERS

4
NEW COMMUNITY PARTNERS

1,171,826
TRACKED VISITS TO THE KATY TRAIL

THE KATY TRAILBLAZERS

11
HOSTED EVENTS

VOLUNTEERED WITH TEXAS SCOTTISH RITE HOSPITAL AND THE NORTH TEXAS FOOD BANK

156
MEMBERS AT THE END OF THE YEAR

THANK YOU TO OUR 2018 COMMUNITY PARTNERS:
THE KATY | KATY TRAIL ICE HOUSE | THIRTY377 | OUTDOOR VOICES
## OUR 2018 NUMBERS

### SUPPORT AND REVENUE

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<tr>
<th>without donor restrictions</th>
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<tbody>
<tr>
<td>Contributions</td>
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<td>Special Events Revenue</td>
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<td>Membership Dues</td>
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<td>Interest Income</td>
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<tr>
<td>In-kind Contributions</td>
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<td>Change in Value of Beneficial Interests</td>
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<td>Net Assets Released from Restrictions</td>
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<td>Total Support and Revenue</td>
<td>$1,468,470</td>
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### EXPENSES

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<tr>
<td>Program Expenses</td>
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<td>$865,592</td>
<td>$1,731,184</td>
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<td>Supporting Services</td>
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<td>$140,906</td>
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<td>$327,745</td>
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<td>Total Expenses</td>
<td>$1,334,243</td>
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<td>$2,668,486</td>
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### CHANGE IN NET ASSETS

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<td>Net Assets - Beginning of Year</td>
<td>$1,372,332</td>
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<td>$134,227</td>
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<td>$1,506,559</td>
<td>$692,857</td>
<td>$2,199,416</td>
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### NET ASSETS - END OF YEAR

We raised $214,772 in memberships!

Annual Support Campaign generated $114,775 in 1 short month!

Katy 5K netted $245,000!
OUR 2018 DONORS

$50,000+
Anonymous
Anonymous
Katherine C. Carmody Charitable Trust
Constantin Foundation
City of Dallas
Hillcrest Foundation
Katy Trail Ice House
Uptown Dallas, Inc.

$15,000 - $49,999
Ben E. Keith Company
Pegasus Bank
Lori and David Watkins

$10,000 - $14,999
Stacey and Chuck Butler
Highland Park Emergency Center, LLC.
Katy Apartments LP
Lennox International Inc.
McMillan James Equipment Company
NCH Corporation
Outdoor Voices

$5,000 - $9,999
Anonymous
Baird Foundation, Inc.
Baylor Medical Center at Uptown
The Brady
Dorothy and Russell Budd
City Doc
Cook Dalton Family Foundation
CyrusOne
Carol and Sam Dalton
Patricia Dedman Family Foundation
Lillian and Tony Dona
Tom Fagadau
Greystar Real Estate Partners
Mary and Scott Hager
William E. Harding, Jr.
William Hartwell
Janet and John Holland
Intercity Investments, Inc.
Shelly Lazzaro
Susan and Bill Montgomery
Harry S. Moss Foundation
Anne and John Mullen
Gwen and Douglas Parker
John Parks
Lizzie and Dan Routman
Amanda and Charlie Shufeldt
Wayne and Sharon Smith
Jennifer Holloway and Jim Thompson
Worldwide Express
Sophie and Eric Zuckerman

$1,000 - $4,999
The 23
Zahara Alarakhia and John Hamilton
Steve Albitz
Cynthia Anne Hennessey and Rober Barr Allen
Benchmark Bank
Barre Code Dallas Design District
Thomas Bennett
Bergner-Steward Fund
Star and Carl Boetticher
Cecilia and Garrett Boone
Nicholas Bowman
Don Burgio
Businessolver
Janice and Ashburn Bywaters
Zhanna and TJ Carter
Mary and Dan Chesnut
Anne and Kyle Crews
Betsy and Guinn Crousen
Carolyn and Troy Daniel
Pilar and Lew Davies
Darryl Davy
Peggy Dear
DKMS
Sandy and Roger Dorf
Anne and Michael Duffy
Cara East and Dan DeMarco
Mark Eichorn
Linda and Mark Ellis
Ken Elmgren
Fans United
Amy and Lee Fikes
Brill and Jason Garrett
Barbara and Larry Good
Jeffrey Gunning
Haylee and Currey Hall
Robert Hallam, Jr.
Marna Holland
Philip Henderson
Luann Hicks
Forrest Hoglund
Hoist
Haseena Enu and Randall Hulme
Lisa Jacobi
Bettina and Peter Jones
Chris Jordan
Kendra Scott
Laws of Dallas
Marilyn Lenox
Brett Levy
Julie and Rob Little
Magnolia Station
The Lofts at Mockingbird Station
Stacey and Ken Malcolmson
Pamela and Thomas Maryon
Gwyn and Wilson Mason
Michael McDonald
Michelle and Mark Meiches
Leigh and Cy Mills
Janet and John Mockovciak
Modera Uptown
Modtown Realty
Jimmy Nelson
Henry Nguyen
Rebecca Low and Keith Ohnmeis
Orange Theory
Mike McAdams and Eric Paulson
Elizabeth and Blake Payne
David Perna
Stephanie and Scott Pinkston
Plains Capital Bank
Robert G. Pollock
Post Katy Trail
Prism Electric
Jill and Michael Rareshide
Ken Reese
Katherine and Eric Reeves
Kristin Renteria-Haynes
The Retail Connection
Deedie Rose
Sandy and Thomas Rouse
Kathy and Jeffrey Sangalis
Molly and Mark Schachter
Debra and Mark Schremp
Daphne and Jay Shipowitz
Lindsay and Blake Shipp
Sally Pian and Ira Silverman
Faye and Michael Smith
Jennifer and Josh Terry
US Energy
Victory Place
Jim Warren
John Watson
Scott Weaver
Tina and Dan Weinfurther
West Village
Windsor Communities
Robert Zak

$500 - $999
Amy and Fred Albrecht
Tyler Alley
Anne and Larry Angelilli
Anonymous
Ross and Rebeca Anthony
Anonymous
Julia and Alana Ans. Stein
Jessica and Joshua Ayers
Robert Banes
Barbara and Bill Benac
Sarah and Jim Bennett
Tosha and Randy Bjork

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Diane and Hal Brierley
Bristle Cone HOA
Cathy Bruff
Carol and Ed Burger
Erin Cesla
Kelsey Conine
Bess Dickson
Dillards
Adam Dunayer
Rich Eberhart
Brian Eigel
Laura and Doug Evans
Nina Cortell and Robert Fine
Shelagh Fobare
Bobby Gibbs
Kay Giesecke
Cindy and Brett Govett
Mark Gregor-Pearse
Paul Hale
Deborah Hankinson
The Hartman Family Foundation
Kristen Hawkinson
Jill Beth Hayes
John Henry
Chuck Hixson
Francisco Jaje
Susan Jennings
Jim Jones and Scott Khale
Robyn Bayne and Bruce Mamary
Ann and Fred Margolin
Peter McGuire
Julieta and Chris McRorie
Gaye and Ron Morton
Katy Murray
Paige Nelson
Shelley and David Parham
Mary Alice and Chris Paul
Patti and Larry Pettit
Steven Rayl and Scot Presley
Anna and Tom Quigley
Betsy and Bert Rayle
Susie and Jim Riley
Denise and Steve Ring
Sandra Roberdeau
Lisa and John Rocchio
Dolores and Cullen Rogers
Lysa and Greg Rohan
Julie and Rich Rosalez
Jane and Bill Sandlin
Carol Roehrig and Frederick Seipp
Linda and Richard Shaffer
Patty and Tom Shires
Mary and Michael Silverman
Pat and Wynne Snoots
Letty and John Spicer
Meribeth and William Stevens
John and Judy Temple
Joanna and Theodore Townsend
Ingeborg and Samuel Vastola
Deanna and Scott Vehslage
Julie and Richard Voliva
Cynthia and Joe Williams
Cindy and Bruce Wolf
Ivan Zinn